

MARINE RESCUE WESTERN AUSTRALIA

Statement by Minister for Emergency Services

MR F.M. LOGAN (Cockburn — Minister for Emergency Services) [9.02 am]: I would like to take this opportunity to inform the House that the Volunteer Marine Rescue Services have been renamed Marine Rescue Western Australia, marking an important milestone in the journey of this service. Our state is exceptionally fortunate to have 37 marine rescue groups with more than 1 800 skilled volunteers who dedicate their time and energy to keep local communities safe along our 20 000-kilometre coastline. The ocean is enjoyed by thousands of people and provides livelihoods for many. However, it can also be dangerous and things can go wrong very quickly. Marine Rescue Western Australia is called upon at any time of the day or night when things go wrong. It performs difficult rescue missions, often in treacherous conditions. As well as performing marine search and rescue operations, it helps the community through education activities and provides safety advice.

Until recently, the groups were known by different names, had different logos and different colour schemes for vessels across the state. By having one shared identity, Marine Rescue will be more recognised and valued by the community for the fantastic work that it does to make the WA coast safer for everyone.

The decision for all marine rescue groups to come under the banner of Marine Rescue Western Australia first came from the volunteers themselves at the Volunteer Marine Rescue Service forum I held in December 2018. The VMR identity committee worked tirelessly to ensure all volunteers had the opportunity to provide feedback on the look and feel of their new brand. The new brand consists of a new name, an updated logo for the service, and standardised livery for vessels across the state. This will result in an identity that is contemporary and bold and will unite marine rescue groups throughout Western Australia.

I take this opportunity to sincerely thank everyone who has worked on this rebranding project. You should be extremely proud of your efforts.